



# Grassroot Projects

*Small Projects Big Dreams*

**NEWSLETTER JULY 2020**

## FOUNDERS' MESSAGE

Hello friends,  
We hope this newsletter finds you all safe and well. This unprecedented pandemic has impacted all of us in different ways. The families that Grassroot Projects supports, in particular, are suffering from economic hardship, health concerns, and educational challenges. We are only able to help these families due to continued assistance from our supporters. We wish everyone good health. Thank you for caring!

*Priya & Nimisha*  
Grassroot Projects Founders

## COVID-19: THE IMPACT

The COVID pandemic has pushed many financially constrained families to dire straits. Many of the families we serve are unable to access resources due to limited English speaking skills, lack of technology, and lack of transportation. These families have lost incomes and are struggling to provide for the basic needs of their children. We saw a 137% increase in requests for care packages in the month after the pandemic hit. These numbers have continued to rise exponentially; as of June, we've provided customized care packages to over 300 children.







## COVID-19: OUR SOLUTIONS

We are working at the grassroots level with our local families to provide for their most pressing needs. This pandemic's economic impact has led to an enormous jump in grocery requests in the past few months. We are therefore adding a month's grocery supply to many of these families' basic care packages. This ensures that our families do not go to bed hungry and keep their children safe and healthy.

## COVID-19: OUR VOLUNTEERS

Now more than ever, we are grateful for our volunteers! We have modified our programs to stay within the guidelines necessary to keep our clients and volunteers healthy. We are now doing a combination of online deliveries and no-contact deliveries while following mask and hand sanitizing protocols. In both cases, we follow up with families via phone call or text.



## CLIENT SPOTLIGHT

We recently received a referral from a community partner. Originally from Mexico, the family has three children and resides at the motel where the parents are employed. We worked with the parents to provide nutritious food that worked within the constraints of preparing meals in a motel room.







## GRASSROOT'S RECOGNITION

We are humbled and honored to share that we received a \$25,000 grant from the Seattle Foundation and a \$31,500 grant from the Central Indiana Community Fund in recognition of our support of the undocumented, refugee and immigrant families left out of the federal government's assistance package. These grants allow us to continue to reach our most vulnerable and under-resourced communities of color in Seattle and Indianapolis, two of the largest metro areas in the country.

## HOW YOU CAN HELP

- Make a recurring or one-time donation at [grassrootprojects.org/donate](https://grassrootprojects.org/donate)
- Start a fundraiser for us on facebook/evite for your special occasion (birthdays/baby showers etc)
- Add us as your non profit of choice on smile.amazon.com
- Follow us on social media (Facebook/Insta/twitter/LinkedIn) and share our posts
- Check if your company provides a donation match!
- Volunteer with us. Get started at [grassrootprojects.org/volunteer](https://grassrootprojects.org/volunteer)

## SUSTAINABILITY OF OUR OUTREACH

With so many families in dire need, our expenses have escalated 437% from Q1 to Q2. We know that many of our donors face financial uncertainty during these times, and we are especially grateful for anything you can give. A donation of \$50 provides basic groceries for a family of four for two weeks, while \$150 provides a one-month supply of diapers, wipes, and baby formula. Please open your hearts and give what you can.

Thank you for your generosity!

## IMPACT JAN - JUN 2020

- # of Children = 332
- # of Families = 162
- # of Countries = 22
- # of Months of Diapers = 142
- # of Custom Packages = 159
- # of Volunteers = 23
- # of Hours = 750